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## WHAT IS CLAIMED IS:

- A method of making a user-customized electrostatic sticker, said method
  comprising printing a user-selected image on sticker print medium, said sticker print
  medium being of a non-conductive material on which an electrostatic charge can be
  maintained such that said sticker print medium functions as an electrostatic sticker.
- The method of claim 1, further comprising reversing said user-selected image before said printing said user-selected image on said sticker print medium.
- The method of claim 2, further comprising reversing said user-selected image with a print driver of a host computer.
- The method of claim 2, further comprising reversing said user-selected image with firmware of a printer which performs said printing of said user-selected image.
- The method of claim 1, further comprising providing an electrostatic charge on said sticker print medium prior to said printing of said user-selected image.
- The method of claim 5, further comprising protecting said electrostatic charge with a protective backing.
- The method of claim 6, further comprising removing said protective
   backing and applying said sticker.

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- The method of claim 1, further comprising depositing an electrostatic charge on said sticker print medium with a charge donor after said printing of said userselected image.
- The method of claim 1, further comprising perforating one or more sections of said sticker print medium.
- 10. The method of claim 5, further comprising applying said electrostatic sticker such that a side of said sticker bearing said electrostatic charge is in contact with a surface to which said sticker is applied.
- 11. The method of claim 8, further comprising applying said electrostatic sticker such that a side of said sticker bearing said electrostatic charge is in contact with a surface to which said sticker is applied.
- 12. An electrostatic sticker print medium for use with a printer, said sticker print medium comprising:
  - a blank sheet of electrostatic print medium; an electrostatic charge deposited on a side of said sticker print medium; and a protective backing over said electrostatic charge.
- The sticker print medium of claim 12, wherein said sticker print medium is made of vinyl.
- 25 14. The sticker print medium of claim 12, wherein said sheet of electrostatic print medium is transparent.
  - 15. The sticker print medium of claim 12, wherein said sheet of electrostatic print medium is perforated to define a plurality of sticker panes.

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- An electrostatic sticker kit comprising:
- at least one sheet of electrostatic sticker print medium; and
- a charge donor for depositing an electrostatic charge on either side of said sticker print medium.
- The sticker print medium of claim 16, wherein said sticker print medium is made of vinyl.
- 18. The sticker print medium of claim 16, wherein said sheet of electrostatic print medium is transparent.
  - 19. The sticker print medium of claim 16, wherein said sheet of electrostatic print medium is perforated to define a plurality of sticker panes.
  - A system for producing user-customized electrostatic stickers, said system comprising:
    - a host computer for generating a user-selected image;
  - a printer connected to said host computer for receiving print data corresponding to said user-selected image; and
  - a sticker print medium, comprising an electrostatic charge, on which said userselected image is printed with said printer to produce said user-customized sticker.
    - 21. The system of claim 20, wherein said printer is an inkjet printer.

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